



~Honoring the "heart work" of local social work heroes

4th Annual SWAG Awards

March 23, 2024

Sponsorship Packet



2023 Celebration



-Honoring the "heart work" of local social work heroes

The SWAG Awards were created to honor the often unappreciated and unrecognized work of local social work heroes.

For the first time in SWAG history, during the 3rd Annual SWAG Awards, the SWAG Awards was given a proclamation from the City of Pittsburgh Mayor's office to recognize the impactful work of social workers in the community. March 25 is SWAG day

The goal of the 4th Annual SWAG awards ceremony is to recognize 7 social workers and 2 social work specialty categories in the Greater Pittsburgh Area who exemplify servant leadership through their commitment to

- promote advocacy
- social justice
- generational health
- building stronger communities

These social workers will be nominated by their peers and selected by a nomination committee.

We will also recognize a parental figure, guardian, or mentor of an awardee for their support throughout their social work career with the Andre B Hemby "There for Me" Social Worker Supporter during the ceremony.

The call for nominations will open September 7, 2023. The SWAG Awards ceremony will be held on Saturday, March 23, 2024 from 5:00pm -7:30pm.

View highlights from the 2023 SWAG awards ceremony at <https://www.theswagawards.com/>



Sponsorship Opportunities

Your organization's commitment to best practices to ensure that children, individuals, and families have access to quality social, health and wellness services is highly admired and appreciated.

PREMIER SPONSORSHIP ~ INVESTMENT: \$10,000

- A full-page color ad in the S.W.A.G Program booklet
- Your company logo and link to your website featured on our event website
- Company name and logo prominently featured on promotional email blasts and social media pages, and all promotional materials as the Premier Sponsor
- Company name and logo displayed on screen during event
- Company logo placed on SWAG awards and Social Worker supporter award
- Live Mentions during promotional radio interviews, during the event, including up to 5 minutes to speak during the event
- Acknowledgement of your sponsorship in all press releases
- Company representative to present SWAG awards.
- Exhibit table at the event (6-foot table will be provided)
- Two tables (which includes meals), seats up to 8 guests
- An invitation to our welcome reception and a chance to network with our key attendees

PLATINUM SPONSORSHIP ~ INVESTMENT: \$5,000

- A full-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on website all marketing and promotional materials
- Company name and logo displayed on screen during event
- Company logo placed on SWAG awards
- Live Mentions during promotional radio interview, during event, including up to 5 minutes to speak during the event
- Complimentary table at the event (which includes meals), seats up to 8 guests
- An invitation to our welcome reception and a chance to network with our key attendees

SILVER SPONSORSHIP ~ INVESTMENT: \$2,500

- A half-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on website and all marketing and promotional materials
- Company name and logo displayed on screen during event
- Live mention during event
- 4 Complimentary tickets to event
- An invitation to our welcome reception and a chance to network with our key attendees

SUPPORTING SPONSORSHIP ~ INVESTMENT: \$1,200

- A 1/4-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on all marketing and promotional materials
- Two complimentary tickets to awards ceremony
- An invitation to our welcome reception and a chance to network with our key attendees

WELCOME RECEPTION SPONSORSHIP ~ INVESTMENT: \$850

- A 1/4-page color ad in the S.W.A.G Program booklet
- Special mention during welcome reception
- Two complimentary tickets to reception
- Two complimentary tickets to awards ceremony

TABLE SPONSORSHIP ~ INVESTMENT: \$520

- One table (which includes meals), seats up to 8 guests





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S.W.A.G SPONSORSHIP FORM

Please check the sponsorship package of your choice:

- Premier Sponsor Silver Sponsor Welcome Reception Sponsor
 Platinum Sponsor Supporting Sponsor Table Sponsor

Contact Name/Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

My sponsorship contribution has a value of \$_____

Please make your check payable to Vitamin C Healing in the Memo line please indicate Social Worker Appreciation of Greatness

You may email this form and all advertisement information to info@theswagawards.com by Friday, June 30, 2023.

Mail check to Vitamin C Healing, 235 Smokeywood Drive, Pittsburgh, PA 15218

Paypal Information: info@vitaminchealing.com

Thank you for your consideration in supporting Social Worker Appreciation of Greatness!

