

~Honoring the "heart work" of local social work heroes

### 4th Annual SWAG Awards

March 23, 2024

**Sponsorship Packet** 

Welcome for THE 3RD ANNUAL S.W.A.G.

2023 Celebration



~Honoring the "heart work" of local social work heroes

# The SWAG Awards were created to honor the often unappreciated and unrecognized work of local social work heroes.

For the first time in SWAG history, during the 3rd Annual SWAG Awards, the SWAG Awards was given a proclomation from the Clty of Pittsburgh Mayor's office to recognize the impactful work of social workers in the community. March 25 is SWAG day

The goal of the 4th Annual SWAG awards ceremony is to recognize 7 social workers and 2 social work specialty categories in the Greater Pittsburgh Area who exemplify servant leadership through their commitment to

- promote advocacy
- social justice
- generational health
- building stronger communities

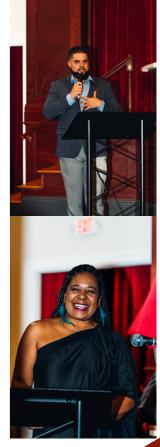
These social workers will be nominated by their peers and selected by a nomination committee.

We will also recognize a parental figure, guardian, or mentor of an awardee for their support througout their social work career with the Andre B Hemby "There for Me" Social Worker Supporter during the ceremony.

The call for nominations will open September 7, 2023. The SWAG Awards ceremony will be held on Saturday, March 23, 2024 from 5:00pm -7:30pm. View highlights from the 2023 SWAG awards ceremony at https://www.theswagawards.com/









# Sponsorship Opportunities

Your organization's commitment to best protices to ensure that children, individuals, and families have access to quality social, health and wellness ervices is highly admired and appreciated.

#### PREMIER SPONSORSHIP ~ INVESTMENT: \$10,000

- A full-page color ad in the S.W.A.G Program booklet
- Your company logo and link to your website featured on our event website
- Company name and logo prominently featured on promotional email blasts and social media pages, and all promortional materials as the Premier Sponsor
- Company name and logo displayed on screen during event
- Company logo placed on SWAG awards and Social Worker supporter award
- Live Mentions during promotional radio interviews, during the event, including up to 5 minutes to speak during the event
- Acknowledgement of your sponsorship in all press releases
- Company representative to present SWAG awards.
- Exhibit table at the event (6-foot table will be provided)
- Two tables (which includes meals), seats up to 8 guests
- An invitation to our welcome reception and a chance to network with our key attendees

#### PLATINUM SPONSORSHIP ~ INVESTMENT: \$5,000

- A full-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on website all marketing and promotional materials
- Company name and logo displayed on screen during event
- Company logo placed on SWAG awards
- Live Mentions during promotional radio interview, during event, including up to 5 minutes to speak during the event
- Complimentary table at the event (which includes meals), seats up to 8 guests
- An invitation to our welcome reception and a chance to network with our key attendees



#### SILVER SPONSORSHIP ~ INVESTMENT: \$2,500

- A half-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on website and all marketing and promotional materials
- Company name and logo displayed on screen during event
- Live mention during event
- 4 Complimentary tickets to event
- An invitation to our welcome reception and a chance to network with our key attendees

#### SUPPORTING SPONSORSHIP ~ INVESTMENT: \$1,200

- A 1/4-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on all marketing and promotional materials
- Two complimentary tickets to awards ceremony
- An invitation to our welcome reception and a chance to network with our key attendees

#### WELCOME RECEPTION SPONSORSHIP ~

#### **INVESTMENT: \$850**

- A 1/4-page color ad in the S.W.A.G Program booklet
- Special mention during welcome reception
- Two complimentary tickets to reception
- Two complimentary tickets to awards ceremony

#### TABLE SPONSORSHIP ~ INVESTMENT: \$520

• One table (which includes meals), seats up to 8 guests







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## S.W.A.G SPONSORSHIP FORM

Please check the sponsorship package of your choice:

Premier Sponsor	Silver Sponsor	Welcome Reception Sponsor
Platinum Sponsor	Supporting Sponsor	Table Sponsor
Contact Name/Title		
Company Name		
Address		
City	State	Zip
Telephone	Fax	
Email		

My sponsorship contribution has a value of \$\_\_\_\_\_

Please make your check payable to <u>Vitamin C Healing</u> in the Memo line please indicate <u>Social</u> <u>Worker Appreciation of Greatness</u>

You may email this form and all advertisement information to info@theswagawards.com by Friday, June 30, 2023.

Mail check to Vitamin C Healing, 235 Smokeywood Drive, Pittsburgh, PA 15218 Paypal Information: info@vitaminchealing.com

Thank you for your consideration in supporting Social Worker Appreciation of Greatness!

