

~Honoring the "heart work" of local social work heroes

3rd Annual SWAG Awards

March 2023

Sponsorship Packet





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The SWAG Awards were created to honor the often unappreciated and unrecognized work of local social work heroes.

For the first time in SWAG history, during the 2nd Annual SWAG Awards, we introduced the "Andre B Hemby There for Me Social Worker Supporter Award".

The goal of the 3rd Annual SWAG awards ceremony is to recognize 7 social workers in the Greater Pittsburgh Area who exemplify servant leadership through their commitment to

- promote advocacy
- social justice
- generational health
- building stronger communities

These social workers will be nominated by their peers and selected by a nomination committee.

The call for nominations will open August 1, 2022. The SWAG Awards ceremony will be held on Saturday, March 25, 2023 from 5:00pm -7:30pm at the Hosanna House Wallace Event Center.

View highlights from the 2022 SWAG awards ceremony at https://www.theswagawards.com/

Vitamin C Healing

239 4th Avenue Suite 1401 #341 Pittsburgh PA 15222

Phone: 412.414.7782



Sponsorship Opportunities

Your organization's commitment to best pretices to ensure that children, individuals, and families have access to quality social, health and wellness ervices is highly admired and appreciated.

PREMIER SPONSORSHIP ~ INVESTMENT: \$5,500

- A full-page color ad in the S.W.A.G Program booklet
- Company name and logo prominently featured on SWAG website, email blasts and social media pages as the Premier Sponsor
- Company name and logo placed on all marketing and promotional materials
- · Company name and logo displayed on screen during event
- Company logo placed on SWAG awards and Social Worker supporter award
- Live Mentions during promotional radio interviews, during the event, including up to 5 minutes to speak during the event
- Company representative to present SWAG awards and specialty student award
- Exhibit table at the event (6-foot table will be provided)
- Three tables (which includes meals), seats up to 8 guests

PLATINUM SPONSORSHIP ~ INVESTMENT: \$1,450

- A full-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on all marketing and promotional materials
- Company name and logo displayed on screen during event
- Company logo placed on SWAG awards
- Live Mentions during promotional radio interview, during event, including up to 5 minutes to speak during the event
- Exhibit table at the event (6-foot table will be provided)
- Complimentary table at the event (seats up to 8 guests)
- 4 Additional event tickets



SILVER SPONSORSHIP ~ INVESTMENT: \$775

- A half-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on all marketing and promotional materials
- Company name and logo displayed on screen during event
- Live mention during event
- Complimentary table at the event (seats up to 8 guests)

BRONZE SPONSORSHIP ~ INVESTMENT: \$325

- A 1/4-page color ad in the S.W.A.G Program booklet
- Company name and logo placed on all marketing and promotional materials
- Four complimentary tickets

TABLE SPONSORSHIP ~ INVESTMENT: \$440

(EARLY BIRD SPECIAL, \$400 BEFORE 11/7/2022)

• One table (which includes meals), seats up to 8 guests







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S.W.A.G SPONSORSHIP FORM

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Please make your check payable to <u>Vitamin C Healing</u> in the Memo line please indicate <u>Social</u> <u>Worker Appreciation of Greatness</u>

You may email this form and all advertisement information to info@theswagawards.com by Monday, November 7, 2022.

Mail check to Vitamin C Healing, 235 Smokeywood Drive, Pittsburgh, PA 15218 Paypal Information: info@vitaminchealing.com

Thank you for your consideration in supporting Social Worker Appreciation of Greatness!