

**Sheraton Pittsburgh Hotel at Station Square** 200 W Station Square Dr Pittsburgh, PA 15219

SWAG Day Officially Recognized by the City of Pittsburgh!

March 7, 2026

4-7:30 PM



## **Key The 6th Annual SWAG Awards – Sponsorship Opportunities**

Honoring the "Heart Work" of Social Workers in the Greater Pittsburgh Area

**Date**: March 7, 2026

**PLocation**: Sheraton Pittsburgh Hotel at Station Square

SWAG Day Officially Recognized by the City of Pittsburgh

Sponsorship Level	Investment	Key Benefits
Premier	\$10,000	Present awards, 5-min speaking slot, logo on backdrop + all awards, 2 tables (16 seats), exhibit table, media and social coverage
Platinum	\$6,500	3-min speaking slot, 1 table (8 seats) + 2 tickets, full ad, logo on awards, promo coverage
Gold	\$3,750	4 tickets, half-page ad, screen & social logo, radio mentions
Silver	\$2,000	2 tickets, half-page ad, logo on screen & website
New! Friends of SWAG	\$1,000	1 ticket, logo on website + program mention, post-event thank you shoutout

Year-Round Visibility Add-On Available for Premier & Platinum Sponsors Includes social media features, website promo, and nonprofit newsletter mentions throughout 2026.

₱ Deadline to secure sponsorship and appear in first-round promo: July 1, 2026



During our 3rd Annual celebration, the Mayor's Office of the City of Pittsburgh issued a proclamation declaring March 25 as official SWAG Day, recognizing the vital role of social workers in our community.

This year marks the 6th anniversary of the Social Worker Appreciation of Greatness (SWAG) Awards—the premier celebration in the Greater Pittsburgh region that honors the heart work of social workers. Over the past five years, SWAG has recognized more than 50 social workers who have demonstrated extraordinary compassion, leadership, and selflessness in their profession.

### SWAG has been featured in notable media outlets including:

- New Pittsburgh Courier
- KDKA Intersections
- Tribune Review
- The Soul Pitt
- WAMO 107.3
- iHeart Radio
- Audacity Pittsburgh

### Our movement has also been supported by esteemed organizations such as:

- · Allegheny County Department of Human Services
- University of Pittsburgh School of Social Work
- UPMC
- Heinz Endowments
- National Alliance on Mental Illness (NAMI)
- Staunton Farm Foundation



### What's New for Our 6th Annual Celebration:

### This year, we're honoring:

- 7 Outstanding Social Workers
- 2 Specialty Categories:
- Social Work Entrepreneur of the Year
- Social Work Lifetime Achievement Award

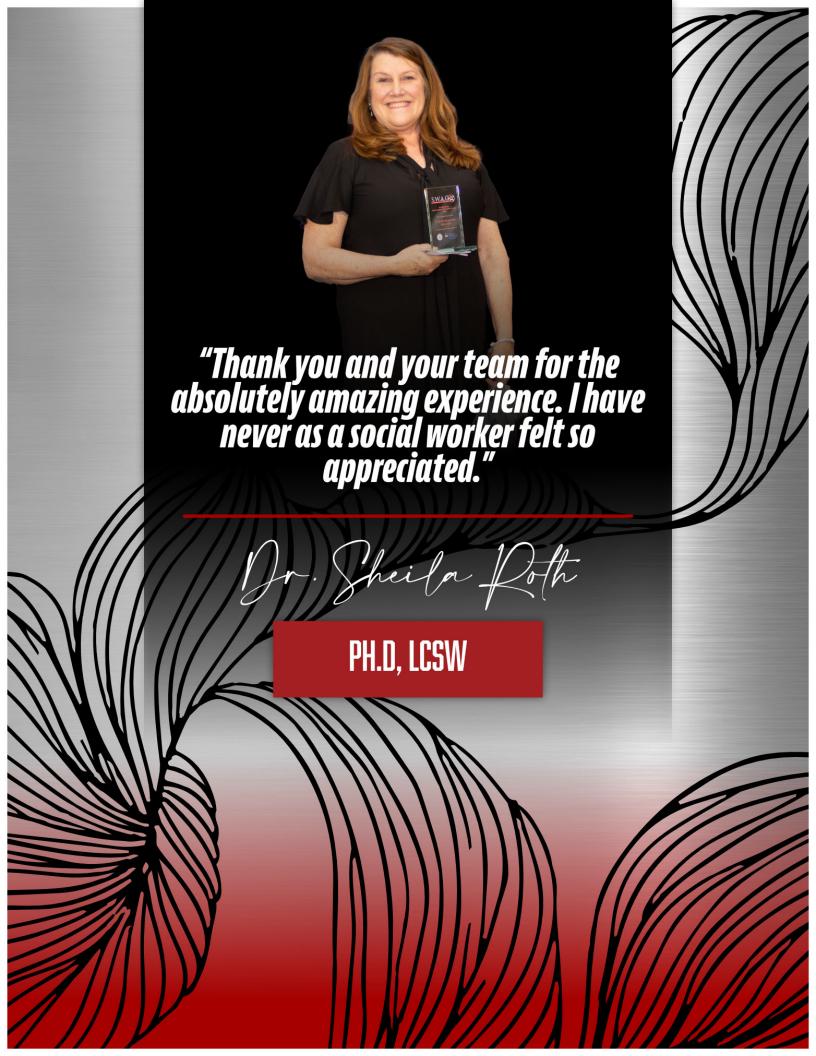
Plus, the Andre B. Hemby "There for Me" Social Worker Supporter Award, honoring a parental figure or mentor who stood beside a nominated social worker. This award is named in memory of the late father of SWAG founder Sharise Nance, whose unwavering supporthelped shape her journey.

Together, these honorees represent servant leadership, generational healing, advocacy, and the pursuit of social justice.

The ceremony will be held on Saturday, March 7, 2026 at The Sheraton Pittsburgh Hotel at Station Square from 4pm-730pm. Social Networking hour from 4-5pm.









# Premier Sponsor: \$10,000

Your brand, front and center at SWAG's most prestigious level.



- Present one of the SWAG Awards live on stage
- 5-minute speaking opportunity during the ceremony
- Logo featured on our official photo backdrop (seen in 100s of event photos + social media shares)
- Name/logo printed on all 3 awards: SWAG Award, Specialty Award, and "There For Me" Supporter Award
- 2 full tables (16 total guests with meals included)
- Branded 6-foot exhibit/vendor table
- Full-page color ad in printed program
- Featured in promotional radio interviews
- Logo and name spotlighted on event screens, welcome signage, website, email campaigns, and social media
- Special acknowledgment in press releases and media coverage
- Year-Round Visibility Add-On: Quarterly shoutouts via nonprofit newsletter & social media

# Platinum Sponsor - \$6,500

High-visibility + speaking time for companies with a passion for service and leadership.



- 3-minute speaking opportunity during the ceremony
- 1 full table (8 guests with meals) + 2 additional tickets
- Logo printed on SWAG Award plaques
- Full-page color ad in printed program
- Live mentions in promotional radio interviews
- Logo and name featured on event screens, signage, website, email campaigns, and social media
- Acknowledgment in press and media coverage

**Bonus**: Spotlight post on our nonprofit's social media pages as a key mission-aligned partner

# Gold Sponsor - \$3,750

Make a meaningful impact with strong event-day recognition.



- 4 complimentary tickets
- Half-page color ad in printed program
- Logo featured on event screen, signage, website, email campaigns, and social media
- Live mention during the event and promotional radio interviews
- Acknowledgment in event press materials

# Silver Sponsor − \$2,000

Accessible, visible, and community-aligned sponsorship support.



Perfect for small businesses, private practices, and individuals who want to show love.



- 1 event ticket with meal
- Name/logo featured on website and printed program
- Group social media thank-you post after the event
- Opportunity to be listed as a recurring Friend of SWAG on future materials

# Table Sponsor - \$725

Enjoy prime visibility and a full-table experience with meals.



Put your brand front and center with premium program visibility.



- Full page: \$425

- Half page: \$325

- Quarter page: \$175



### Honoring the "heart work" of local social work heroes

# S.W.A.G SPONSORSHIP FORM

Please check the sponsorship package of your choice: **Premier Sponsor** Platinum Sponsor Gold Sponsor Friends of SWAG Silver Sponsor Table Sponsor Sponsor Quarter Page Ad Full Page Ad Half Page Ad Contact Name/Title Company Name Address \_\_\_\_\_ State Zip \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ My sponsorship contribution has a value of \$\_\_\_\_\_

Please make your check payable to **Vitamin C Healing** in the Memoline please indicate **Social Worker Appreciation of Greatness** 

You may email this form and all advertisement information to: info@theswagawards.com by Friday, July 1, 2026.

Mail check to: Vitamin C Healing, 235 Smokey Wood Drive, Pittsburgh, PA 15218
Paypal Information: info@vitaminchealing.com

Thank you for your consideration in supporting Social Worker Appreciation of Greatness!



# THANK YOU FOR YOUR SUPPORT

